



Cosmopolitan Sydney is the gateway to Australia and one of the world's most vibrant, innovative and beautiful destinations.

#### EXPERIENCE AND DESIGN EXCELLENCE

ICC Sydney joins an exceptional stable of venues operated and marketed by ASM Global.

Featuring a striking contemporary design, leading technology and multipurpose spaces, ICC Sydney caters for the needs of conventions, exhibitions and events well into the future.

ICC Sydney is capable of holding three fully separated, self-sufficient, concurrent events simultaneously.

Attending association exhibitions, corporate and private events in the Sydney city centre will never be the same again. ICC Sydney guests can experience sweeping views from an open air event deck, a spectacular new ballroom and ultramodern theatres, rooms and event spaces.

The main theatre, which features an innovative fan-shaped layout, enriches the live experience by bringing audiences closer to performers and provides unobstructed views of the stage.

#### MEET, COLLABORATE AND INNOVATE

Sydney is Australia's commercial powerhouse and the gateway to its distinguished business, learning and cultural communities.

ICC Sydney presents Australia's first fully-integrated convention, exhibition and entertainment centre, emphasising Sydney as one of the world's most desirable business meeting destinations. The venue brings people together in an inspiring destination that helps them step away from their everyday environment and think openly and creatively.

#### THE HEART OF SYDNEY

ICC Sydney is at the heart of its very own harbour waterfront precinct, set amongst green spaces, restaurants, retail and a vibrant public domain on Darling Harbour, yet only a moments walk to Australia's largest city centre and surrounding knowledge, creative and cultural quarters.

At the centre of the city's intellectual precincts, ICC Sydney opens with the city centre to its east, financial district to its north, educational precincts and the city's most prolific startup hub to its south as well as key media and cultural facilities to its west.

ICC Sydney is a AU\$1.5 billion development delivered by the New South Wales Government and Darling Harbour Live, which is part of a larger AU\$3.4 billion, 20-hectare transformation of Darling Harbour. In fact, much of Sydney's western harbour foreshore is undergoing an unprecedented revitalisation and ICC Sydney is smartly positioned within its epicentre.





## KEY FEATURES

### CONVENTION FACILITIES

Convention Centre facilities are capable of holding three fully separated, **self-sufficient**, concurrent events. **2,500** delegate tiered plenary theatre; **1,000** delegate tiered plenary theatre; **800** delegate flat floor plenary area.

### ULTRAMODERN THEATRE

A premier tiered theatre with a seated **capacity of 8,000** (9,000 in GA mode) suitable for major convention plenary sessions and entertainment acts. Flexible design allowing rescale to seat **6,000** or **5,000** people.

### EXHIBITION CAPACITY

A total internal exhibition capacity of **35,000sqm**.

### TECHNOLOGY

World's best practice technology, including high bandwidth, venue wide **wireless connectivity**, HD digital signage and elite conferencing facilities.

### EVENT DECK

An open air event deck of **5,000sqm**, including a bar and lounge area, overlooks Tumbalong Park and features city skyline views.

### ACCESS AND PARKING

**8km** from Sydney Airport – public car parking spaces available and a choice of green transport options.

### GRAND BALLROOM

Australia's largest ballroom, located on the top floor, breaks out to spectacular water and city views. The dramatic venue can host **2,000** in banquet mode and more than **3,500** in cocktail mode.

### DINING & EVENT SERVICES

Feeding performance with world class **cuisine**, **technology and event services**.

### MEETING ROOM SPACE

**8,000sqm** of total meeting room space across **70 rooms** provides choice and flexibility.

### PUBLIC DOMAIN

A renewed and upgraded public domain with green event space for up to **11,000 people** and improved pedestrian access from Chinatown, Central Station, Ultimo, Pyrmont and the city centre.

### SYDNEY HARBOUR WATERFRONT

ICC Sydney sits in the heart of Sydney in a prime waterfront location in **Darling Harbour**.

### LUXURY HOTEL

Adjacent headquarters hotel, Sofitel Darling Harbour, with circa **590 rooms**.

