

## ICC SYDNEY 50 WORD COMPANY DESCRIPTIONS

ICC Sydney is Australia's leading harbourside convention, exhibition and entertainment venue, distinguished by its spectacular location, state-of-the-art technology, award-winning culinary philosophy, and array of flexible features. ICC Sydney is more than a venue, functioning as an incubator for ideas, a champion of change and an advocate for community.

*(48 words total)*

## ICC SYDNEY 100 WORD COMPANY DESCRIPTION

ICC Sydney is Australia's leading convention, exhibition and entertainment precinct, located at the intersection of the city's academic, cultural and technology hubs. Distinguished by its striking design, ICC Sydney stands apart as a symbol of excellence in Australia's most cosmopolitan city.

More than a venue, ICC Sydney functions as an incubator of ideas and advocate for community, giving clients the opportunity to contribute to the city's cultural capital in meaningful ways.

ICC Sydney's commitment to community, dedicated team of event experts and best-in-class ICT infrastructure all make it well placed to deliver engaging and extraordinary events every time.

*(98 words total)*

## ICC SYDNEY 200 WORD COMPANY DESCRIPTION

ICC Sydney is Australia's leading convention, exhibition and entertainment precinct. Distinguished by its striking design, state-of-the-art technology and an enviable array of amenities, ICC Sydney stands apart as a symbol of excellence.

Situated at the intersection of Sydney's academic, cultural and technology precincts, ICC Sydney affords delegates, exhibitors and visitors convenient access to Australia's most cosmopolitan city. The emerging financial, dining and retail precinct of Barangaroo is nearby, numerous galleries, theatres and concert halls within easy reach and the bustling city centre is only a short walk away.

ICC Sydney is more than a landmark venue. ICC Sydney functions as an incubator for ideas, a champion of change and an advocate for community. Through our Legacy Program, we give clients the opportunity to contribute to the city's cultural capital—and advance the social and sustainability objectives of their events—in real and meaningful ways.

Managed by a uniquely talented team, ICC Sydney is well placed to deliver extraordinary experiences every time. Whether organising a convention for thousands or an intimate corporate event, our team will go out of their way to deliver a truly memorable event.

*(186 words total)*