



COMMBANK MOMENTUM 2022

ACCELERATING AUSTRALIA'S TRANSITION

27 OCTOBER 2022

“The success of CommBank Momentum 2022 was further amplified through our involvement and support from ICC Sydney's team. Their dedication and commitment to sustainability, reporting on their sustainable event practices and overall outcomes, as well as supporting local Australian businesses were perfectly aligned to CommBank's mission to build a brighter Australia for all - making them ideal hosts for this event. Their efforts in achieving our corporate social responsibility goals were nothing short of exceptional.”

James Forsyth
Senior Project Manager, Imagination



700 in person attendees



45 speakers



Invite-only event featuring ASX Top 200 companies



Large sustainability focus from event planning through to delivery



Custom menu featuring local and sustainably sourced produce



Debut of ICC Sydney's Corporate Social Responsibility Event Report

OVERVIEW

ICC Sydney's leading edge sustainable practices supported Commonwealth Bank of Australia's (CommBank) second sustainability conference, Momentum: Accelerating Australia's Transition. CommBank, one of Australia's 'big four' banks brought together influential national business leaders to share solutions and catalyse the nation's transition to a more sustainable and brighter future.

The venue welcomed VIP speakers including CommBank CEO Matt Comyn, Qantas CEO Alan Joyce, Telstra CEO Vicki Brady, as well as keynotes from world renowned physicist Professor Brian Cox and wildlife filmmaker Chadden Hunter. Hosting 700 in person attendees, the team at ICC Sydney worked closely with CommBank and their event agency, Imagination, to implement a range of its Corporate Social Responsibility (CSR) initiatives to drive real impact.

Supporting local & culinary excellence

ICC Sydney's award winning culinary team engaged its strong network of suppliers to create a bespoke menu focused on carbon friendly produce. Showcasing the best quality of Australia's local produce, 'snapshots' were created and distributed across the venue to share the stories of the regional producers featured throughout the menu.

Maximising Corporate Social Responsibility

CommBank Momentum 2022 was designed with sustainability at its core. ICC Sydney replaced its standard compostable BioCup containers with edible coffee cups and distributed printed signage made from recycled cardboard throughout the event space to educate attendees on the sustainability features of ICC Sydney and the event. Digital signage, recycled fabrics and cardboard were utilised throughout the entire build to minimise the use of virgin materials and divert waste going to landfill. To reduce the event's energy consumption, 90 per cent of the event space used LED lighting.

Reducing and measuring impact

ICC Sydney's operational teams delivered sustainable solutions to reduce the environmental footprint of the event, which was then captured in a CSR Event Report post event. The report evaluated the environmental sustainability Legacy Program initiatives activated during the planning and delivery stages of the event, including an estimation of the potential environmental, social and economic impacts. The report also provided CommBank with the event outcomes and offered opportunities for future improvement to support the goal of reaching net zero events by 2050.

