

## **OVERVIEW**

The return of face to face connection is driving healthy delegation for ICC Sydney's hosted events and its organisers. From the desire to rub shoulders with experts in their fields to the desire to travel and experience a new city and venue - this shone through in ICC Sydney's first international event since the pandemic, the 20<sup>th</sup> International Conference on Soil Mechanics and Geotechnical Engineering (ICSMGE).

ICC Sydney successfully supported ICMS Australasia (ICMSA) to deliver the International Society for Soil Mechanics and Geotechnical Engineering's first international conference in Sydney attracting 1,368 in person and 501 virtual delegates with 627 international professionals from 76 countries including South Korea, United States and the United Kingdom.



1,368 in person delegates



501 virtual delegates



627 international delegates from 76 countries



170 young geotechnical engineer leaders



35 in person speakers



A\$2.3 million estimated delegate expenditure

ICC Sydney has been extremely flexible and supportive over the last six years and throughout the pandemic. No other venue in Sydney is able to cope with such a large international conference and its requirements including hybrid - everything is under one roof, with an abundance of accommodation on its doorstep. 99

Emma Bowyer, Managing Director & Owner, ICMS Australasia

## Leaving a legacy through hybrid

The organiser's objective of ensuring a legacy was created through a library of content and shared knowledge was underpinned by ICC Sydney's successful hybrid execution and leading technical and production facilities, team expertise and digital infrastructure. The team's support included streaming live sessions, on demand services and video editing while ensuring the on site, live event experience for the in person delegation was engaging. The hybrid services were critical to ensuring ICSMGE delegates that could not attend would be able to tap into the state of the art lectures.



To support the organiser's vision, ICC Sydney's culinary team worked with ICMSA to customise the menu, beverages and catering service from its Sundowners Function to its Gala Dinner to ensure a culinary journey through Australia. The menu and beverages championed local produce and wine from across the New South Wales region as well as other Australian regions.





