

24-25 AUGUST 2022

## AUSTRALASIAN WASTE AND RECYCLING EXPO (AWRE)

### OVERVIEW

ICC Sydney welcomed 1,500 waste management professionals, business leaders and government representatives to the two day Australasian Waste and Recycling Expo (AWRE).

Delegates and exhibitors united to drive conversations around sustainability and waste management. Led by Diversified Communications with the support of ICC Sydney's team, AWRE is a flagship annual event for the industry, leading the way for sustainable event and waste management best practice.



1,500 in person attendance



81% waste diverted from landfill



114 exhibitors



20+ seminar sessions



“ ICC Sydney’s clear alignment with the goals of AWRE in its sustainable event philosophy resulted in a truly impactful event. The venue’s sustainability initiatives allowed us to create meaningful conversations about waste management and recycling in an environment that was truly reflecting that change. ”

**Sofie Teh, Project Manager, Diversified Communications**

### **Reducing environmental impact through sustainable solutions**

Studies show that on average, a conference attendee produces about 170 kilograms of Carbon Dioxide emissions per day. ICC Sydney recognises the need for the business events industry to reduce its environmental impact and is committed to actively working with its partners and clients to achieve a baseline target of diverting 75% waste from landfill for all events held at the venue.

This commitment to environmental sustainability played a crucial role in the success of AWRE 2022. The venue worked closely with AWRE and Diversified Communications to maximise the use of ICC Sydney’s waste management facilities, generating only 916 kilograms of waste over the two day event, 81% of which was diverted from landfill.

### **Compostable packaging**

ICC Sydney’s BioPak compostable packaging was utilised across the event. In addition to this, no straws were used and compostable bin liners were provided to all exhibitors.

### **Managing waste**

Several waste stream bins were made accessible during the event to provide the resources for AWRE to effectively manage waste and to improve waste diversion potential. Soft plastic, metal, organic food waste, paper recycling, container recycling and landfill bins were available to all exhibitors and delegates. Digital signage messages helped remind attendees to reduce their landfill where possible.

Using weight-scales, unique bin identification QR coding, and state-of-the-art waste tracking software, ICC Sydney provided organisers with daily waste reports that included the total weight of waste collected and a percentage breakdown of waste diverted, per stream.

In response to the world’s 2022 energy crisis, the venue implemented overnight power shutdowns throughout the duration of the event to reduce overall energy usage.

### **Sydney Water**

In line with ICC Sydney’s partnership with Sydney Water all plastic water bottles were removed from meeting rooms and replaced with reusable glass bottles.



A NSW Government project, ICC Sydney was delivered in partnership with Darling Harbour Live, comprising Lendlease, Hostplus, Aware Super, Capella Capital, ASM Global and Spotless FM.

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