

CASE STUDY



1 MARCH 2022

BUSINESS SYDNEY FIRST NATIONS FORUM

OVERVIEW

Business Sydney's inaugural First Nations Forum demonstrated the role of Aboriginal and Torres Strait Islander people and businesses in enriching the economic prosperity of Sydney. At the event, senior business leaders discovered the benefits of employing, promoting and nurturing First Nations people and talent in their workforce.

In collaboration with Business Sydney and ICC Sydney's Legacy Program partner KARI Foundation, the venue launched its second Reconciliation Action Plan at the event to grow, learn and share its journey with the First Nations community. The new plan demonstrates ICC Sydney's commitment to meaningful engagement with First Nations communities and creates unique opportunities to connect attendees with First Nations culture and stories.





123 In person community members and leaders

Banquet lunch with customised menu infused with indigenous ingredients



Welcome to Country and Smoking Ceremony through Metropolitan Local Aboriginal Land Council Working with ICC Sydney's whole team and in partnership with the Metropolitan Local Aboriginal Land Council has been an important and significant journey because what you see at ICC Sydney is that there is so much reflection of the First Nations people. It's built into the beautiful building and it's also built into their practices. The fact that we have these practices continuing in a modern day place is both a testament to ICC Sydney and the Metropolitan Local Aboriginal Land Council. **99**

Councillor Yvonne Weldon, Deputy Chair, Metropolitan Local Aboriginal Land Council

Customised culinary services

The banquet menu championed local produce from across New South Wales and Australia highlighting indigenous ingredients such as indigenous thyme, Warrigal greens, waxflower and wattleseed.

First Nations

ICC Sydney planned the Welcome to Country and Smoking Ceremony for Business Sydney through the Metropolitan Local Aboriginal Land Council, enabling delegates to immerse themselves in Aboriginal culture and attain a deeper understanding and connection to country. ICC Sydney worked with KARI and the talented KARI Singers to provide a professional vocal performance during the event, providing modern First Nations cultural entertainment.

Community

The Forum's program featured Reconciliation Australia's Chief Executive Officer, Karen Mundine; City of Sydney Councillor, Yvonne Weldon; Australian Indigenous Chamber of Commerce Chairman, Warren Mundine; and KARI Chief Executive Officer, Casey Ralph, who enabled attendees to connect and facilitate stronger relationships with key individuals from the community and nurture opportunities to support and engage First Nations businesses.

A personalised touch

As part of its First Nations procurement strategy and Reconciliation Action Plan commitment, ICC Sydney collaborated with First Nations business Indigiearth to provide attendees with indigenous loose leaf tea, made from native Australian ingredients that are ethically and sustainably sourced as well as a copy of ICC Sydney's second Reconciliation Action Plan.









A NSW Government project, ICC Sydney was delivered in partnership with Darling Harbour Live, comprising Lendlease, Hostplus, Aware Super, Capella Capital, ASM Global and Spotless FM. **Phone** +61 2 9215 7100 /// **Email** sales@iccsydney.com /// **iccsydney.com**