

The Cutaway website will launch in late 2026, featuring a dedicated What's On page to showcase upcoming events.

To have your event included, please complete the Event Listing Brief below and return it to marketing@iccsydney.com at least **14 days** prior to your event hire period. Please allow up to **three business days** for your listing to be published.

EVENT SUMMARY

Event name:

Event date(s):

**Marketing manager
contact name:**

Event location:

Phone number:

Event contact:

Email:

EVENT LISTING REQUIREMENTS

Please find below asset specifications for The Cutaway's What's On Page. Do note, your Hiring Agreement must be signed and returned with Part A ticked to be listed.

Banner assets required:

Event tile - 570 × 334 px

Event banner - 1920 × 529 px and 1920 × 1280 px

Event image - 1200 × 628 px

All assets should have minimal text and supplied as JPEG, RGB colour mode and 72dpi web resolution. We strongly suggest not including dates.

Event listing information:

Please provide a blurb about your event, this will be situated on the right side of the event listing.

*Please note: while ICC Sydney will do our best to use provided content, copy may be modified to best suit ICC Sydney audiences and content schedule.

Website URL to tickets/registration or event information:

TRANSFER ASSET LINK

Images must be supplied as JPEG.

Provide file transfer link for website assets below or email marketing@iccsydney.com.

BARANGAROO WEBSITE LISTING

If you would like your event listed on the Barangaroo What's On page visit: uat.barangaroo.com/tenant-content/get-started

PHOTOGRAPHY/VIDEOGRAPHY

Please tick if you would be happy to share a selection of photos for ICC Sydney and Placemaking NSW's marketing purposes. If so, list any image credits required.

I give ICC Sydney and Placemaking NSW permission to capture images/video during my event and use for marketing purposes.
For approved ICC Sydney images and assets, please access the venue's [Media Library](#) and register your details.

LEGACY PROGRAM

ICC Sydney's [Legacy Program](#) connects clients with a cross section of the New South Wales' community to deliver on the social and environmental sustainability goals of events. The program facilitate opportunities to engage with First Nations cultural programs, local creatives and innovators, and tracking of event water, energy and waste.

To find out more about ICC Sydney's Legacy program, please contact your event manager csr@iccsydney.com.

ICC SYDNEY CONTACT

For website, marketing, PR or related enquiries, please contact: marketing@iccsydney.com