

# LEGACY PROGRAM GUIDE

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COBS STORE

### WELCOME

International Convention Centre Sydney (ICC Sydney) is proud to present its Legacy Program Guide, aimed at providing event organisers with information and contacts to reduce the environmental impact of events while making a positive social impact within the Sydney community – all while enriching the experience of attendees at events.

Residing on Gadigal land on the shores of Sydney's vibrant harbour, long used as a location to gather and share stories and culture, ICC Sydney offers opportunities to activate sustainable, inclusive and accessible event practices that leave a lasting and positive legacy for the community in which we operate and serve.

We are committed to augmenting your connection with the intellectual, social and cultural capital of Sydney and most notably with local First Nations businesses and artists. Our team seeks to enhance your CSR goals by walking you through our Legacy Program streams and sharing our experiences and connections across these five areas of focus -First Nations, Environmental Sustainability, Innovators and Entrepreneurs, Inclusion and Belonging and Creative Industries.

Please don't hesitate to contact us to find out more about embedding CSR practices into your events with us.

#### USING THE GUIDE

This guide is an interactive PDF to help you find the information you require. Simply click on the above section headings then use the 'next page' or 'back page' button to navigate through. Download attached documents by clicking on

underlined words throughout each section.

#### Improve on-screen appearance:

• Ensure the 'smooth text', 'line art' and 'images' options are selected in your general PDF preferences.

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• Press 'esc' (escape) on your keyboard.

### PROCESS



#### CONSIDER

What legacy will your event leave? What social and/or environmental goals would you like to achieve?



Let your ICC Sydney representative know that you're keen to explore ICC Sydney's Legacy Program.

#### PLAN

Your ICC Sydney representative team to plan initiatives and be connected with community stakeholders to achieve your goals.

#### DELIVER

Deliver your event, promoting and activating legacy initiatives to maximise social and environmental impacts.

#### REPORT

Reflect on the success of initiatives, with a postevent report providing opportunities to communicate results delegates and stakeholders.

### LEGACY PROGRAM STREAMS

Through our innovative Legacy Program, ICC Sydney is offering you the opportunity to connect with a wide cross-section of Sydney's diverse community and leave a lasting impact on your host city. Activate one or all of the five streams at your next event.



**ENVIRONMENTAL SUSTAINABILITY** 



**FIRST NATIONS** 



INCLUSION AND BELONGING



INNOVATORS AND ENTREPRENEURS



CREATIVE INDUSTRIES

### ENVIRONMENTAL SUSTAINABILITY

One small change can make a big impact. That's why we're committed to helping the environment and have set KPIs around energy, water and waste to keep us in check.

As a founding signatory to the Net Zero Carbon Events Pledge ICC Sydney is well placed to support you during the event planning process to reduce your ecological impact. Environmentally positive initiatives can be activated across your event operations with post-event reporting to support your legacy impact measurements. We'll help you create a sustainable event that helps to preserve the environment for future generations and support community members in need.

Environmental activations via the Legacy Program can include waste management, energy use and bespoke waste streaming initiatives.

- · Donations Program
- · Waste Signage and Reporting
- · Exhibition Waste
- · Portable Water Stations
- · Edible Centrepieces
- · Food Donation Program
- Promote student access to sustainable events through ICC Sydney's network of tertiary institutions.
- · Carbon friendly menu items.

Refer to ICC Sydney's <u>CSR Strategy</u>, <u>Sustainable Events</u> <u>Checklist</u> and <u>Plastic Free Events Checklist</u>, <u>Sustainable Event</u> <u>Attendance Resource</u>.



#### **Donations Program**

#### Waste Signage and Management

#### Exhibition Waste



Participate in ICC Sydney's donation program to contribute to the curricular economy by ensuring goods and materials have a valuable use beyond the life of an event. Exhibitors and clients can complete a donation form up to one week prior to the event to register items for donation to community groups. Items will be assessed to assure they are appropriate for donation.

Download the ICC Sydney's Donation Form.

Help reduce contamination of waste streams by designing and employing waste signage. ICC Sydney can assist you with content.

Find out where your waste goes. Learn how ICC Sydney manages waste and diverts as much as possible from landfill.

Read the <u>Recyclable Waste Fact Sheet</u>.

Divert exhibition waste, including MDF, wood and metal from landfill. Cleanaway recycles our dry waste stream, giving it a second life. Advise us of your exhibition build materials and expected quantities and we can organise the right waste infrastructure for your event.

Track your waste in real time with ICC Sydney's waste reporting technology. Evaluate your waste diversion rate with our post event waste report.

Read the Sustainable Events Checklist.

#### Reduce Plastic

#### Edible Centrepieces

#### Food Donation Program



Reduce single use plastic and promote Sydney tap water by providing drinking water stations with compostable or reusable cups for your event. Further reduce waste by using reusable water bottles or engage with Wallop Water to hire a plumbed portable water unit for your event. Support the small growers from the Sydney Basin and the homeless community of Sydney with our edible centrepieces. For banquets over 200 guests, we can purchase fresh seasonal produce on your behalf, for your chosen florist to arrange into stunning centerpieces. Following the event the <u>edible centrepieces</u> will be transformed by our chefs into nutritious meals for Matthew Talbot Hostel.

You can lodge an edible centrepieces form up to 14 days prior to your event.

Download the edible centrepieces form here.

In an effort to reduce food waste while expanding the potential for events to result in positive social impact, ICC Sydney works with event organisers to divert excess fresh food and produce to Matthew Talbot Hostel that meets food safety requirements.

Spread sustainability messaging by opting to include signage through your event, highlighting ICC Sydney's food donation program and other sustainability initiatives described throughout this guide.

Read about how other events have used sustainable signage <u>here.</u>

#### Carbon Friendly Dining

#### Science for Wildlife



At ICC Sydney, sustainability is a core principle of our Feeding Your Performance culinary philosophy. Our Menu Collection is no exception. With sustainability in mind, the latest menu has undergone a detailed carbon calculation analysis and features lower carbon options across our Breakfast, Lunch, Plated, Canape, Morning and Afternoon menus and signature dishes – making it easier for event organisers to make more informed choices and a positive difference through their next event at ICC Sydney.

Plan your next ICC Sydney dining experience using the menus available <u>here.</u>



Through a partnership with Science for Wildlife – a leading Australian not-for-profit wildlife conservation organisation, ICC Sydney is raising awareness about wildlife conservation under climate change and activating opportunities for event delegates to learn, volunteer and donate much needed funds to help protect Australia's much loved koala.

Help support the protection of koalas, recently listed as an endangered species due to the impact of global warming and urban expansion.

Assist in projects such as Science for Wildlife's habitat regeneration programs. Leave a positive impact by making donations to help the protection of the much loved but endangered species, the koala.

For more information, visit <u>website</u>.

### FIRST NATIONS

Australia's First Peoples have a rich history and are the oldest living civilisation on earth, with evidence of their existence dating back over 65,000 years.

ICC Sydney encourages you to activate authentic, cultural experiences at your event. Recognise and celebrate the cultures and customs of the First Nations through:

- Cultural acknowledgments including
  Welcome to Country
- Indigenous food and produce selections that are championed in ICC Sydney's menu collection
- Performance and art experiences to inspire your attendees embedded into your event program
- Cultural experiences and tours to educate and connect your delegates with First Nations communities, and Country
- Engage genuine First Nations businesses to supply your event needs by leveraging ICC Sydney's partnership with Supply Nation
- Introduce the next generation to the cultures and traditions of First Nations Peoples by including tertiary student access to your event.

Read ICC Sydney's Reconciliation Action Plan.



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#### Welcome to Country

#### Smoking Ceremony

#### Acknowledgement of Country



A Welcome to Country is an official welcome to an Aboriginal Nation which can only be performed by the traditional custodians of that land.

A Welcome to Country video can be requested through your ICC Sydney audio visual representative. Fees incurred are directed to Metropolitan Local Aboriginal Land Council (MLALC).

MLALC offers an in-person Welcome to Country, delivered by a culturally appropriate community representative.

Welcome to Country rituals are unique with every delivery, and can include truth-telling. Ensure to brief in your specific event requirements at the time of booking. Smoking Ceremonies have been practiced by Australia's First Nations cultures for over 65,000 years.

These profound ceremonies are lead by an Aboriginal Elder with deep and specialised spiritual and cultural knowledge, who safely burns local vegetation to produce a fragrant smoke that has sacred cleansing and protective properties.

Please check with your ICC Sydney event representative prior to booking to ensure a suitable location is available within your event space.

Smoking ceremonies can be booked through MLALC <u>here.</u>

An Acknowledgement of Country can be provided by any person wishing to demonstrate their respect for traditional land owners.

#### Example Acknowledgement of Country:

International Convention Centre Sydney (ICC Sydney) stands and operates on the land of the Gadigal clan of the Eora Nation. In the spirit of Reconciliation and as a demonstration of respect for the traditional laws, customs, cultures and country of the First Peoples of this land, ICC Sydney warmly acknowledges the Traditional Custodians of Gadigal Country and demonstrates respect to Elders past, present and emerging.

Book at least 14 days prior to your event here. Fees apply.

#### Cultural Performances and Yarning Circles by KARI

### Darling Harbour Cultural Tours by Dreamtime SouthernX

Engage First Nations businesses through Supply Nation



Open your event with a powerful contemporary performance by KARI Alumni Singers First Nations Peoples. The Alumni are talented performers who have graduated from KARI's Vocal Identification Program.

Yarning Circles are an ancient Aboriginal tradition with incredible modern day applications. Break down barriers and facilitate genuine conversation that enrich your delegates experience when you book a Yarning Circle through Kari.

To book a KARI experience for your event, enquire <u>here.</u>

Participate in a cultural tour with respected Elder Aunty Margret Campbell. Take your delegates into the Sydney sunshine where they can learn about the indigenous flora and fauna that surrounds our harbourside venue.

To book a tailored Aboriginal cultural experience for your delegates, contact Dreamtime Southern X <u>here.</u> Diversify your supply chain by engaging with genuine First Nations businesses.

Supply Nation provides Australia's leading database of verified Indigenous businesses, whether you are searching for conference satchels, stationery products, speaker gifts or even wish to offset the carbon footprint of your event through the purchase of carbon credits!

Browse the Supply Nation database here.

#### William Barton



Jannawi Dance Clan

Luke Carroll



For two decades, William Barton has forged a peerless profile as a performer and composer in the classical musical world, from the Philharmonic Orchestras of London and Berlin to historic events at Westminster Abbey for Commonwealth Day 2019, Anzac Cove and the Beijing Olympics. His awards include Winner of Best Original Score for a Mainstage Production at the 2018 Sydney Theatre Awards and Winner of Best Classical Album with ARIA for Birdsong At Dusk in 2012. With his prodigious musicality and the quiet conviction of his Kalkadunga heritage, he has vastly expanded the horizons of the didgeridoo – and the culture and landscape that it represents.

To find out more, or to book William Barton for your event, visit<u>Website</u>

From the rich story telling traditions of Aboriginal NSW, Jannawi dance clan shines a light on strength, resilience and artistry of Aboriginal women, men, youth and dance culture today.

Contact Jannawi Dance Clan to engage the group for strong cultural and contemporary dance performances at your next event.

<u>Instagram</u>

A versatile and charismatic actor, television personality, podcaster and MC, Luke Carroll is among the most successful and well known First Nations Australian actors worldwide.

He has an impressive list of MC credits that include the Australia Day Celebrations at the Opera House broadcast live around Australia, the on-field MC for both the NRL All Stars Games and the NRL State of Origin as well as major awards ceremonies for both corporate and community events over the last two decades.

To find out more, or to book Luke Carroll for your event, visit <u>website</u>.

#### Indigiearth



Boomalli Aboriginal Artists Coorperative



**Edible Reconciliation** 

Indigiearth is an award-winning Aboriginal owned and established business. Indigiearth is an innovative Australian brand bringing 65,000 years of Aboriginal culture to homes and businesses world-wide, with modern, contemporary products backed by authenticity and integrity. From the desert to the sea, Indigiearth source native Australian foods from Aboriginal communities who use land management practices that respect the earth.

Founded by Sharon Winsor, Ngemba Weilwan Woman from western New South Wales, Indigiearth provide premium bush foods, made from authentic Australian native ingredients that are ethically sourced and sustainably harvested. Headquartered in Mudgee, Indigiearth's day time café, warehouse and event space are all located in the heart of great wine country, in Central West New South Wales. Boomalli Aboriginal Artists Co-operative is committed to supporting New South Wales Aboriginal Artists through increased income streams.

Their Co-operative consists of 53 Artist Members from across New South Wales. The Artists are extremely professional and range from Emerging to Established. They have astounding levels of creativity, knowledge and experience.

Boomalli works closely with organisations and agencies to deliver specialised projects, including Reconciliation Action Plans, graphic design, public art, artist workshops and talks, artwork commissions, marketing campaigns and artwork licensing.

For more information, visit website.

ICC Sydney is proud partners of Edible Reconciliation. Edible Reconciliation was established in 2020 as a joint venture between native food grower and Yuin man, Dominic Smith (Pundi Produce) and well-known South Australian native food chef Andrew Fielke (Creative Native Foods). Edible Reconciliation's mission is to supply high quality native Australian produce and products to the food service industry.

By featuring native Australian foods in your menu, you can help tell the stories of Australia's First Nations Peoples, further connecting your guests to the cultural heritage of this beautiful country.

Read more about Edible Reconciliation here.

#### The Floral Decorator

The Floral Decorator has taken pride in creating bespoke sustainable floral arrangements for over 25 years. Owner and founder Kelly Thomas is a proud and culturally active Wurundjeri woman.

Kelly infuses her creative talent, spirit, connection to Country and admiration for her ancestors into her vivid, living art. Contact Kelly and her designers to elevate your next event with high-quality and meaningful blooms.

To request a quote, visit website.

Welcome to Country is a not-for-profit organisation whose purpose is to address employment and economic development outcomes in the Aboriginal and Torres Strait Islander communities. Welcome to Country do this through their online marketplace through which customers can purchase experiences and products that have been verified to support First Nations owned businesses and employees.

Welcome to Country is a great resource for organisers wishing to purchase art, souvenirs and more. It can also be used to book delegate activities that recognise and celebrate First Nations culture such as tours and cultural experiences.

You can explore the Welcome to Country online market place here.

ICC Sydney is committed to engaging with First Nations suppliers and producers where possible.

You too can make a difference by supporting First Nations owned and managed businesses when selecting your beverage package to add Sobah non-alcoholic beers and Dharawal Distilling Co.

Sobah Beverages is an Australian Aboriginal and family run company making a range of premium non-alcoholic craft beers infused with native fruit and spices.

Dharawal Distilling Co - Premium Australian spirits inspired by country. 100% First Nations Owned (Supply Nation Certified). Proudly made on Dharawal Country.

Explore ICC Sydney's beverage packages here.

Welcome to Country

#### ICC Sydney Beverage Packages







### INCLUSION AND BELONGING

ICC Sydney supports organisers to create the most inclusive environment for events, ensuring every visitor feels welcome and can participate. Beyond the venue's comprehensive accessibility infrastructure, its diverse and experienced team undertakes specialised training to create events that are inclusive, sustainable and accessible. ICC Sydney welcomes organisers to collaborate with our community partners and leverage our informed resources to elevate positive social impact legacies through events.

With ICC Sydney, your inclusive event can:

- Embrace cultural diversity connect to neighbouring cultural precincts right on ICC Sydney's doorstep, such as Chinatown or speak to one of ICC Sydney's many multi-lingual team members.
- Celebrate and respect First Nations cultures include First Nations cultural acknowledgements, performances, workshops, art and branding, tours, gifts and supplies into your next event. Our venue spaces highlight First Nations cultures, learn the traditional Gadigal greeting 'Bujari Gamarruwa', experience Indigenous ingredients across our culinary offering, and view the range of First Nations public art in and around ICC Sydney.

- LGBTQIA+ Pride in Diversity your guests can feel comfortable to express themselves authentically within our venue, and together we celebrate the vibrant tapestry of the LGBTQIA+ community. Your delegates are welcome at our <u>Silver Tier Status</u> <u>Australian Workplace Equality Index certified venue</u>.
- Accessibility and inclusion ICC Sydney is committed to driving accessibility and in consultation with Disability Community Advocacy groups has developed resources for event organisers and visitors. From advice on how to create a visual story to support your event attendees or what to consider when setting up a sensory friendly room through to available first aid services and how to better support people with hidden disabilities, ICC Sydney's team partners with you to ensure your event is accessible and welcoming. Refer to ICC Sydney Accessibility and Inclusion Guide for Event Organisers for resources on how to make your event inclusive to everyone.

Speak to your dedicated ICC Sydney representative to learn more about accessible and inclusive event communications and operations at ICC Sydney.



Aspect (Autism Spectrum Australia)

Hidden Disabilities Sunflower Program **Get Skilled Access** 



Aspect is one of Australia's largest autism-specific service providers, with one of the world's most extensive autismspecific educational programs. A not-for-profit organisation, they work in partnership with people of all ages on the autism spectrum to co-develop, co-produce and co-deliver supports and services that are individualised, goal-driven and grounded in evidencebased practices.

Aspect can collaborate with event organisers to help them create or review event plans or resources to ensure that people on the autism spectrum in attendance feel included and can participate at events. The Hidden Disabilities Sunflower Program is a globally recognised symbol for hidden or non-obvious disabilities. By wearing a Hidden Disabilities sunflower lanyard, pin or wristband, people with hidden disabilities are granted the choice to let the people around them know they may require additional help, understanding, empathy, guidance, or patience. ICC Sydney are supporting the Hidden Disabilities Sunflower Program as a member organisation and aim to be a welcoming and supportive place for people with hidden disabilities.

To help make your event more accessible consider purchasing Hidden Disabilities Sunflower lanyards, pins or wristbands for delegates with a hidden disability, or become a supporter <u>here</u>. Get Skilled Access' team of friendly consultants with real life disability experience work collaboratively to give organisations confidence to make better inclusive decisions. Get Skilled Access offer a range of expert services, from facilitated education sessions and webinars to immersive experiences, accessibility audits, and accessibility liaison personnel who ensure event information desks are equipped to help anyone who is in need of assistance. By partnering with Get Skilled Access you can ensure a sense of inclusion and belonging for all your event attendees.

Learn more about Get Skilled Access' services here.

#### All Gender Toilet Signage



ICC Sydney welcomes gender diverse people and encourages event organisers to consider if their delegation requires additional support to ensure everyone has equitable access to bathroom facilities.

Please speak to your ICC Sydney Event Manager if this is relevant to your event.

ICC Sydney can install high quality, best practice "All Gender" toilet signs within your specific event space if requested. Each sign's iconography depicts the facilities that are inside each bathroom, including braille.

The team at ICC Sydney is proud to make a difference by being a more inclusive venue for all.

#### Local Sauce Tours



Whether organising a private group, corporate event, or a team building activity, Local Sauce Tours' award-winning tours and events introduce visitors to Sydney's historic Chinatown.

Uncover Sydney's long connection with China, and the contributions Chinese-Australians have made to the community. Visitors will discover more about Australia's Chinese community in 2 and a half hours, and the 'pub trivia' style games will keep everyone entertained. Chinatown is full of excellent restaurants, and this experience ensures visitors can see and taste a bit of everything!

For bookings and enquiries visit website.

### INNOVATORS AND ENTREPRENEURS

Innovation drives change and helps us adapt to an ever evolving world of emerging challenges.

Engaging with Sydney's innovative and entrepreneurial community fosters greater creative inspiration, transformational opportunities, problem solving, and insights into events at ICC Sydney.

ICC Sydney partners with Sydney's cutting-edge thinkers to connect event organisers with the best this smart city has to offer. From the Sydney Startup Hub, to the University of Technology Sydney (UTS) Startups @ Central and Investment NSW's Tech Central, let ICC Sydney help you spark the next big idea at your event.

With these local and global startups and incubators at ICC Sydney's doorstep, there are exciting and creative opportunities to showcase local innovation through events:

- Feature exciting and innovative speakers in event programs for keynote presentations
- Design industry relevant 'hack-a-thons' to challenge new ways of thinking
- · Create spaces for startups to pitch ideas that support industry
- Showcase new technology through startup exhibitions
- Connect with local startups and incubators through offsite visits and networking.

ICC Sydney is a venue of choice for innovators and entrepreneurs, continually attracting events that are globally renowned for showcasing leading edge technology, industry disrupting thought-leadership, and creative problem solving. Explore some of these events held at ICC Sydney: <u>SXSW Sydney</u>, <u>SIBOS</u> <u>2018, Australasian Emissions Reduction Summit 2021</u>, <u>Million Dollar Round Table (MDRT) 2022</u>, and Salesforce World Tour 2023.

As anchor venue for SXSW Sydney, ICC Sydney is proud to present the innovative, creative talent of our city to the world where *"the most unexpected discoveries happen when diverse topics and people come together"*.



#### Sydney Startup Hub

#### University of Technology Sydney (UTS) Startups

#### **Tech Central**



The Sydney Startup Hub, established by Investment NSW, is an innovation ecosystem for Sydney's entrepreneurial community. It is a space for founders and entrepreneurs to share, learn, build networks, and bring their ideas to life. The Sydney Startup Hub is the highest-density startup space in the Southern Hemisphere, accommodating up to 1,800 people and 500 startups in the centre of Sydney.

Learn more about the Sydney Startup Hub and its current tenants <u>here</u>.

UTS Startups @ Central is a tech-centric entrepreneur and start up community. This community was established to make entrepreneurship more accessible and understood. Through its location at the busiest street corner in Sydney, UTS Startups @ Central is showing one million people a year what technology-enabled entrepreneurs are doing, how they're doing it, who they are, and how to become one. UTS Startups @ Central supports the UTS Startups program, which has helped establish 760 new startups since 2020.

Learn more about UTS Startups and UTS Startups @ Central <u>here</u>.

Tech Central is a vibrant innovation and technology precinct in the heart of Sydney. Already rated as the #1 global startup ecosystem in Oceania, this innovation precinct is only just getting started and is on track to cement its position as the go-to destination for innovation and tech advancement. With over 250,000m2 of space planned for technology companies, startups and scaleups, Tech Central is a place where people can come together to innovate, disrupt, collaborate, exchange ideas, and explore new markets across:

- · fintech, cyber and ehealth
- digital and deep technology including quantum, blockchain, artificial intelligence, robotics, internet of things and analytics
- creative industries including virtual reality and game design.

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Spark inspiration with the inclusion of exciting, innovative and entrepreneurial speakers into event programs for keynote addresses such as Michael Crossland and Matt Purcell who have thrilled audiences of all ages at events such as Stand Tall.

### Matt Purcell Social Kungfu Founder

Michael Crossland Inspirational Speaker



Inspiring speaker Matt Purcell runs a verbal self-defence program and conducts confidence training for school aged children.

His enterprise Social Kung Fu offers youth verbal defence training that works when students are under pressure.

Bookings and enquiries visit website.

Watch highlight video.



A fighter since birth, Michael Crossland has defied the odds of surviving not only a rare form of life-threatening cancer, but being the sole survivor of a horrific cancer drug trial. Today, Michael is a businessman, elite sportsman and at the forefront of a new generation of inspirational speakers and is one the most in demand and highly respected speakers in Australia. After releasing his first 'tell all' autobiography in 2016, he is now a number 1 bestselling author across 6 different countries.

Bookings and enquiries visit website.

Watch highlight video.

## CREATIVE INDUSTRIES

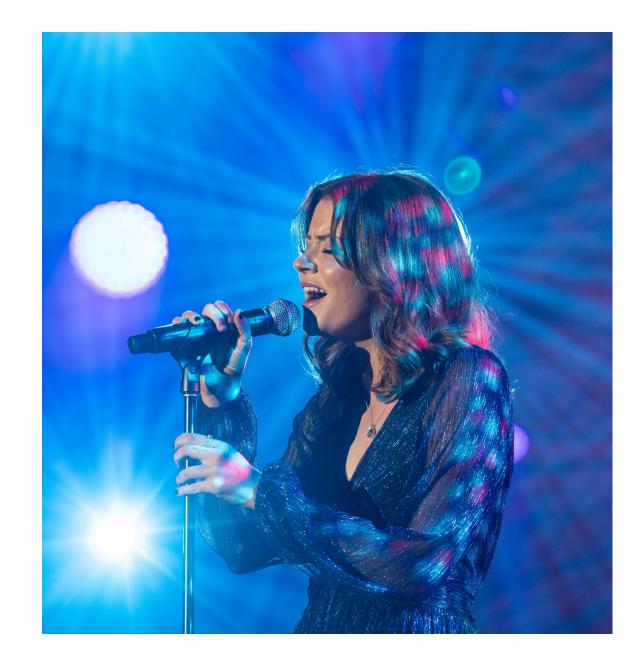
Sydney is bursting with a creative culture from galleries, museums, performers and designers to music, arts festivals and events. ICC Sydney facilitates opportunities to enrich your event with local talent, creating memorable experiences whilst providing a platform for emerging and established artists.

Embedded within Sydney's cultural network, ICC Sydney encourages you to embrace our local creatives by:

- engaging local performers and supporting young talent through the Talent Development Project
- showcasing creative talent in connection with festivals such as Vivid and Sydney Festival
- creating delegate experiences that tap into local galleries and museums
- · creatively exploring art in connection with events
- · highlighting creative digital arts through technology
- promote student access to experience events and creative performances.

"Your Legacy Program helps us sustain the meaning and the belief in the work that we do. You also gave us the wherewithal to send a message to our young artists that through hard work, discipline, commitment, and resilience they will earn the support and the belief from others. The kind of belief that will elevate them to where they potentially belong".

Peter Cousens, Artistic Director, Talent Development Project



# Showcase emerging artists with the Talent Development Project

#### Engage poets from Bankstown Poetry Slam

#### Dancers' Alley



Showcase emerging artists from the <u>Talent</u> <u>Development Project (</u>TDP). TDP prepares students for careers in the entertainment industry. Past TDP graduates include multi-ARIA award winning band Human Nature and Angus and Julia Stone.

Bookings and enquiries visit.

Engage poets from the <u>Bankstown Poetry Slam</u>. This community group empowers people to express themselves through the spoken word.

This community group empowers people to express themselves through the spoken word. Bankstown Poetry Slam are available to run workshops, performances and programs at events.

Engage poets from the Bankstown Poetry Slam <u>here.</u>

Dancers' Alley, also known as Moriarty Walk, is a lively thoroughfare nestled in Sydney's Darling Harbour, between the International Convention Centre Sydney's (ICC Sydney) Exhibition Centre and Theatre.

More than just a popular dance spot, its where bold architectural design meets the heartbeat of the community – a vibrant stage for connection, creativity, and collaboration.

Speak to your ICC Sydney representative about activating Dancers' Alley or engaging with the local dance community to enhance your next event.

### SUSTAINABLE EVENT CHECKLISTS

### CASE STUDIES

#### **SIBOS 2018**



ICC Sydney staged the Society for Worldwide Interbank Financial Telecommunication (SWIFT)'s flagship event SIBOS (SWIFT International Banking Operations Seminar) from 22 to 25 October 2018.

Discover how SIBOS activated multiple streams of the Legacy Program from environmental sustainability and waste reduction strategies to community and positive social initiatives.

View case study here.

Commbank Momentum 2022



ICC Sydney's leading edge sustainable practices supported Commonwealth Bank of Australia's (CommBank) second sustainability conference, Momentum: Accelerating Australia's Transition.

Featuring a carbon-friendly menu with ingredients sourced from local producers, edible coffee cups, highly sustainable and reusable exhibition stands and more, CommBank Momentum 2022 was designed with sustainability at its core.

View case study <u>here.</u>

Sydney Worldpride Human Rights Conference 2023



In recognition of ICC Sydney's approach and commitment to sustainability, diversity, equality and inclusion, the venue supported Sydney WorldPride to host the world's biggest LGBQTIA+ Human Rights Conference in the Asia Pacific region.

Discover how Sydney WorldPride activated multiple streams of the Legacy Program from environmental sustainability and waste reduction strategies to positive social initiatives and celebration of First Nations culture.

View case study <u>here.</u>

#### Salesforce World Tour 2023



ICC Sydney supported Salesforce to deliver its annual World Tour, hosting over 8,000 Salesforce customers, employees, innovators, VIPs and C-suite executives in its convention and exhibition centres. Sustainability is a key value of Salesforce and was a core focus in the event planning process.

Learn more about how Salesforce looked to ICC Sydney's leadership in sustainable events to leverage its initiatives in solar power, food, water and waste management, and was inspired to activate further initiatives to reduce the environmental footprint of the event.

View case study here.

### CASE STUDIES

#### OZWATER'23



ICC Sydney hosted almost 1,500 delegates at Ozwater'23, the biggest water conference and exhibition in the Southern Hemisphere featuring a strong line up of international and national keynote speakers, workshops, panel sessions and more.

View case study here.

International Council on Monuments and Sites (ICOMOS) General Assembly 2023



ICC Sydney hosted the International Council on Monuments and Sites (ICOMOS) General Assembly 2023, welcoming over 1,800 delegates from more than 100 countries to reconnect face to face and collaborate with one another, bringing new Indigenous and World Heritage perspectives.

View case study here.

Australian and New Zealand College of Anaesthetists (ANZCA) Annual Scientific Meeting



The scientific meeting featured a robust program with inclusive and sustainable implementations, supported through ICC Sydney's facilities and industry leading Legacy Program. Key areas promoted were Environmental Sustainability, First Nations and Generation Next. Sessions engaging participants in First Nations, LGBTQIA+, accessibility and cultural diversity topics were curated. Gender diversity and investment in future professionals were supported through a Women in STEMM breakfast and Emerging Leaders Conference.

View case study here.

#### Reed Gift Fair and Lifestyle

Click here to view all case studies.



RX Global has proudly hosted Reed Gift Fair and Life Instyle at the International Convention Centre Sydney for the past three years, continually enhancing their sustainability efforts year after year. In 2025, RX Global and ICC Sydney collaborated to elevate waste management practices and implement effective control measures. From replacing packaging materials with reusable alternatives to eliminating bins on the event floor and employing an on-site Waste Recovery Officer these efforts ensured that both organisers and exhibitors were supported to run a sustainable event and help protect the environment while driving benefits into the local community.

### READY TO CREATE A LASTING LEGACY THROUGH YOUR EVENT?

Contact your ICC Sydney event representative or email <u>csr@iccsydney.com</u>

