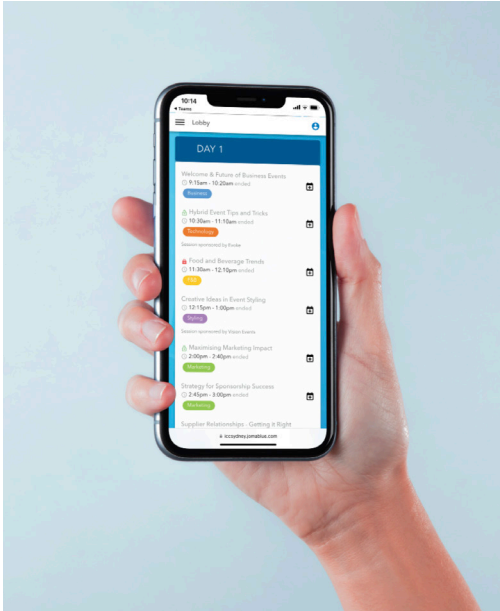# ICC SYDNEY CONNECT

ICC Sydney Connect is a digital event platform, designed for both desktop and mobile devices, featuring a customisable interface to personalise the event experience. Activate as an event app for in-person events or broadcast sessions live for hybrid experiences and benefit from the platform's diverse capabilities.

OVERVIEW

ICC Sydney Connect offers seamless integration of event experiences by powering:

Registration: Management of the online delegate registration process, event check in and badge printing.

Security: A secure online environment with a robust authentication process.

Program management: Program presentation, speaker showcasing, multiple streams capacity and breakout rooms.

Sponsorship and marketing opportunities: Programmable event marketing and reminders, branding opportunities, sponsor/exhibitor pages and lead capture functionality.

Engagement tools: Access to live Q&A, video chat, online networking, live chat and survey capabilities.

Accessibility: Enable simultaneous translation on streams to enhance accessibility.

Insights: Access to real time data and key metrics across all activity on the platform including attendance tracking and engagement with sessions and sponsors.

ATTENDEE JOURNEY

1	2	3	4	5	6	7
REGISTER	EVENT MARKETING	ATTEND A SESSION	ACCESS LIVE Q&A	VISIT SPONSOR PAGE	NETWORK	DOWNLOAD CONTENT

The Connect platform was wonderful as we were able to add our own event branding, list partners and link out to relevant pages and websites. Our delegates loved the accessibility and interactive presentation of the program and speaker biographies all within the interface for the event. We're looking forward to hosting our future events with ICC Sydney as their Connect platform has taken conferencing to the next level.

Grace Quinn, Operations Manager, Connect Media

To discuss how to integrate the ICC Sydney Connect platform into your next event, please connect with your ICC Sydney Business Development or Audio Visual representative.

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